



Carol S. Scofield & Associates

Keynote • Breakout Sessions • Training

Are you looking to bring added value, memorable moments and long term results to your event? Would you like your next event to have a positive outcome? If you answered “yes” to any of the above, keep reading...

What you need to know before making your next conference or training commitment.

Carol Scofield’s programs are so much fun that participants often don’t realize they are learning! Her positive, upbeat speaking style — full of humor, passion, and storytelling — completely engage her audiences. Her empathy and sympathy for life’s challenges resonates deeply with the individuals in her programs. Her distinctive style gives her audiences a unique experience they won’t soon forget.

- Carol is down-to-earth — she knows we’re all human, and that message comes across in her programs — making it easy for audiences to relate to her.
- Her materials and class exercises give practical, real-life examples & scenarios.
- She knows how to engage people — keeping her audience’s attention.
- A certified facilitator, she is tremendously enthusiastic, and that energy is contagious to all who attend her programs.
- Carol leaves her audiences inspired and empowered.

Carol’s background

Carol founded Scofield & Associates in 1987. Since that time, she has presented training programs and keynote addresses in more than 40 states across the U.S., Canada, South Africa, England, Scotland, and Australia. She has worked in both the for-profit and non-profit sectors, including health care, financial institutions, school districts, governmental agencies, the grocery industry, and real estate. She brings 25 years of combined experience in management, international training, public speaking, and award-winning talk show hosting to her programs.



“Mrs. Scofield’s positive, upbeat speaking style ensured that her keynote address was well received. She garnered the highest overall marks... out of 50 workshop and general session presenters.”

– Laura A. Kerr, Director of Governmental Relations, California State Student Association

A few of Carol’s most popular programs...

▲ HOW TO GET IT ALL DONE AND STILL HAVE A LIFE

- Recognize the value of your 24 hrs
- Reconnect with the important things in your life
- De-stress so you can pro-gress

▲ HOW TO FIT A WELL-ROUNDED YOU INTO A SQUARE WORLD

- Take back control of your emotions
- Handle disagreements with confidence
- Use your anger as a powerful communication tool
- Respond to other’s anger from a place of power and confidence

▲ WORK CAN BE MORE THAN A PAYCHECK...

- Strategies to get your juices going
- Techniques for re-framing situations
- Ideas to make your workplace a place people WANT to be!

▲ THE MENTAL MAKEOVER

- Do a “quality of life” check-in
- Quit “whening” yourself
- Discover the gremlins within

▲ WHAT MAKES US TICK... (and can we all tick in harmony?)

- Gaining control over emotions
- Gender & generational communication styles and issues
- Personality profiles
- Establishing credibility when you speak

Carol’s programs are NEVER canned. Each program is customized to address the specific issues your employees, organization, company, or industry faces. Carol can create a special Keynote, Breakout Session, or Training Program on a variety of topics.

Partial Client List

Associates Capital Bank
Bell Northern Research
Bull HN Information Systems, Inc.
Butte County Office of Education
California Association of
Educational Office Professionals
California Association of
Resource Conservation Districts
California Association of
School Business Officials
California Forestry Association
California Law Enforcement Association
California Society for Cardiac Rehabilitation
California State Student Association
California State Expositions
Centre Link, Australia
Chicago Northwestern Transportation
Clemson University
City of St. Paul, Alaska
Cotter & Company
Data Processing Management Association
Encore Management
First National Bank of Chicago
Folsom Prison
International Association of
Personnel Managers
Lam Research
Los Angeles Job Corps
Mar-Val Food Stores
National Association of
Health Underwriters
Ohlone College
Oregon Association of Classified Employees
Partnership for GAIN
Placer-Nevada County Medical Association
Raise the Bar Association
Royal Alexandra Hospital
San Joaquin Association of
Educational Office Professionals
Sierra College
Sierra Nevada Memorial Hospital
State of California –
Commission on the Status of Women
Stoney Tribal
Toastmasters International
University of Minnesota
Western Fairs Association
Western Washington University
Wells Fargo Bank
Yuba County Office of Education

Do YOU want to receive this kind of feedback from your next conference, training session, or company annual event?

“You literally blew me away!”

“Without a doubt, you are one of the best presenters I have observed.”

— Joe Ogle, PRIDE Industries

“She’s the female version of Dr. Phil... only better.”

“Carol is a very dynamic speaker... she should be a personal coach.”

— R. King, Project Coordinator, Hensel Phelps Construction Company

“Carol is a master at communicating.”

“Using humor, facts and personal experience... her empathy and sympathy resonate.”

— N. Blackman, Stockton, California

“She had my full attention.”

“Carol is excellent. This is the first seminar that I have not been bored in.”

— S. Holt, University of Minnesota

“So much impact in one little package.”

“She was great.”

— M. West, Realtor

▶ CALL OR EMAIL TODAY to find out how Carol can create an exciting, dynamic, *and* entertaining program for your company or organization. She is so certain you will enjoy the experience that she offers *guaranteed* results!



Carol S. Scofield

& ASSOCIATES

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